



Planned Giving Roundtable
of Southeast Michigan

Gift Planning On a Shoestring

(Seminar)

Presenter: Kent Weimer, a Chartered Advisor in Philanthropy®

Charitable gift plans are usually the ultimate gift a donor will make to your organization—researcher Russell James found they can be eleven times larger than total annual giving for the largest estates. Dr. James also shows that donors who include your charity in their estate plans typically increase their annual giving, so an organized charitable gift planning effort will likely show results even before the first bequest is realized. Can you reap those benefits on a budget? This presentation includes advice on low-cost ways to keep these ultimate gift opportunities in front of your loyal supporters through consistent multi-channel messaging and talking points for all front line fund raisers. You will also discover some ways to identify those who may have an inclination to include you in their estate plans.



Thursday, April 24, 2025

Networking & Light Refreshments: 12:30 PM

Program: 1:00 – 2:00 PM

Location: Boys Scouts of America

1776 W. Warren Avenue, Detroit, MI 48208

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RSVP online: www.plannedgivingroundtable.org

Questions: (810) 375-2180 or pgrtsem@gmail.com

This meeting is free to members.

Guests are \$50 – payable in advance; V, MC, D and AE are accepted.