



Planned Giving Roundtable  
of Southeast Michigan

# Study of Philanthropy

(Luncheon: Zoom Option Available)

**Presenter: Eric Weinheimer, SVP, Philanthropic Solutions, Bank of America**

Are nonprofits positioned to take advantage of generational wealth transfer in our “back to normal” philanthropic landscape? How can nonprofit executive and development teams leverage emerging trends to generate more bequests and major gifts? Using the recently released “Bank of America Study on Philanthropy” as a framework, Eric Weinheimer, Bank of America Private Bank Philanthropic Strategist, will offer helpful insights and tips on how nonprofits can work with high-net-worth donors and scale their planned giving and other fundraising.

**Plus:** A Tax & Legislative Update by Laura Brownfield, General Counsel, Community Foundation for Southeast Michigan.

**Thursday, January 25, 2024**

**Networking & Luncheon: 12:00 PM**

**Program: 12:30 – 2:00 PM**

**Location: Sacred Heart Major Seminary  
2701 Chicago Blvd., Detroit, MI 48206**



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RSVP online: [www.plannedgivingroundtable.org](http://www.plannedgivingroundtable.org)  
Questions: (810) 375-2180 or [pgrtsem@gmail.com](mailto:pgrtsem@gmail.com)

This meeting is free to members.

Guests are \$50 – payable in advance; V, MC, D and AE are accepted.