



Planned Giving Roundtable
of Southeast Michigan

“Planned Giving Triggers”: Life Event and Milestones where a Planned Giving Vehicle is an Opportunity

Zoom Only

Presenter: Ryan Bladzick, CFRE, Major Gift Officer, Covenant HealthCare

The Michigan Fundraising Climate Survey (2012 to date) tracks the specific fundraising challenges, opportunities, and trends facing Michigan nonprofit organizations. This presentation reports results from the 2024 survey as well as longer-term trends for some key questions: 1) Are Michigan NPOs meeting (or not meeting) their fundraising goals? 2) Are Michigan NPO leaders optimistic (or pessimistic) about fundraising? 3) How is the pattern of giving to Michigan NPOs evolving and how does Michigan compare to the nation as whole? The program will conclude with a look at results from a special question group on Board and Volunteer leadership in fundraising.



Pending Approval
1 CFRE CE Credits

Thursday, February 20, 2025

Program: 1:00 – 2:00 PM

Location: PGRT Zoom Meeting

Sponsored by:

Living Learning
Enrichment Center

RSVP online: www.plannedgivingroundtable.org

Questions: (810) 375-2180 or pgrtsem@gmail.com

This meeting is free to members.

Guests are \$50 – payable in advance; V, MC, D and AE are accepted.